Strategic Plan: THEME II

Goal: Productive partnerships are established and sustained with families and the community to support the district's mission

By June 2016, the percent of parents and staff reporting favorably on Theme II components will increase to at least 95%*							
Strategic Objective	Action	Evidence	Final Accomplishments				
1: A welcoming, inclusive environment where diversity is appreciated, valued and celebrated is evident in all schools	1) Each school and district department will present at a monthly school committee meeting with the focus on Theme I- Academic Achievement.	1) By June 2016, each school and district department will have presented at a school committee meeting.	All seven schools, student services, technology and curriculum have presented at a school committee meeting.				
	2) Feedback Survey for parent partnership events will be given to parents (based on model from Title I, student services and HRMS portfolios)	2) By June 2016, a final version of a parent feedback survey will be in place for use for future years.	2. Parents were included in the Perspectives on the School and District Surveys. Riverside Science Fair and Grade 8 End of Year Events Exit Surveys were piloted this year.				
	3) Parent partnership opportunities with their child's academic achievement as the focus will be enhanced.	3) By June 2016, each school will evaluate the number of opportunities for parents to come into the school to view their student's academic work and make enhancements (e.g. use of technology and website).	3. Opportunities for parents to view students' academic work continue to be reviewed. Examples include: system wide inclusion of parents/guardians within SST (student study team) process. Inclusion of student perspectives at incoming Freshman Night Event. Elementary content specific projects. Continue use of Google Drive and Classroom to review and submit student work.				

2: Communication systems and strategies are skillfully used to establish trust and to cultivate parent and community understanding and support of the district's goals and practices.	1) Along with updated information and pictures on all websites, mobile applications and twitter/text updates will be investigated and piloted.	1) By June 2016, all websites will only have updated information and pictures and a decision about the use of mobile applications and twitter/text updates will be made.	1.	All school websites are maintained and up to date. The Danvers Public Schools mobile app is now available.
	2) DCAT partnership is enhanced with documentaries of yearlong focus (Kindergarten, Introduction to DHS, HRMS 1:1 implementation and DEEP grants).	2) By June 2016, DCAT and DPS staff will have produced yearlong documentaries.		DCAT and DPS staff produced various documentaries and videos including: DHS student produced <i>A Day in Kindergarten</i> video, HRMS student produced <i>Welcome</i> to Grade 6 video, Danvers CARES Mural Project & HRMS Project HAWK School Wide Video.
	3) New DPS logo is integrated into all communications.	3) By January 2016, the superintendent's office will have integrated the updated DHS logo to share a common message about the district's vision.	3.	District's new logo was finalized and continues to be integrated into all communications.
	4) Communication tools via technology will be streamlined and used as appropriate.	4) By June 2016, parents will report favorably that information about DPS is readily available and accessible through technology (e.g. website, parent notification –email, phone, social media).	4.	In the June Perspectives on the District survey 87% of community members strongly agree/agree that there is a focus on family and community engagement.

^{*}Data is collected on the Perspectives on the Schools and District Surveys in years 1, 3 and 5 of the DPS Strategic Plan.